

Corporate Sponsorship Opportunities

Raise your company's profile in a global business environment at Global Minnesota's

Global Business Outlook

November 29, 5:30 pm / 3M Innovation Center

Key emerging global trends and insights for business

Loaded with insights and exceptional networking, **Global Business Outlook** will bring together 150 Global Minnesota corporate and individual members with business professionals from across the community.

Following a keynote presentation of global business megatrends important for 2024 strategic planning, a panel of international experts from Minnesota-based multinationals will offer important insights on the strategic responses business leaders need to understand today to prepare for success in 2024.

Become a Global Business Outlook Sponsor

Highlight your company's brand among a prominent business audience.

Choose the sponsorship level that fits your company

All levels provide VIP tickets and marketing opportunities, including Global Minnesota's electronic newsletters reaching nearly 10,000 weekly subscribers.

See sponsorship level details on reverse.

Sponsorship Levels

- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

See benefits on reverse

TO LEARN MORE

Contact **Steve Riedel** Corporate Relations Officer <u>sriedel@globalminnesota.org</u>





Sponsorship Options Choose your level of engagement

	Bronze Sponsor \$1,000	Silver Sponsor \$2,500	Gold Sponsor \$5,000
Complimentary Tickets to Global Business Outlook	2	4	8
Company logo displayed during opening PowerPoint	\checkmark	\checkmark	\checkmark
Listing in the annual report	\checkmark	\checkmark	\checkmark
Recognition in social media	\checkmark	$\checkmark\checkmark$	$\checkmark \checkmark \checkmark$
Recognition with active logo links in event promotion emails	\checkmark	$\checkmark\checkmark$	$\checkmark \checkmark \checkmark$
Company displayed on website event page	Name	Name + Logo	Name + Logo
Sponsorship recognition during event opening remarks			~

