



Global **Minnesota**

Corporate Sponsorship Opportunities

Raise your company's profile in a global business environment at Global Minnesota's

Global Business Outlook

December 5, 5:30 pm / 3M Innovation Center

Key emerging global trends and insights for business

Global Business Outlook was a huge success in 2023! This year's event will again be brimming with insights and exceptional networking. Global Business Outlook will bring together 200+ Global Minnesota Corporate and individual members with business professionals from across the community.

Following a keynote presentation of global business megatrends important for 2025 strategic planning, elite experts from our diplomatic, government, and private sector will offer important insights on the strategic responses business leaders need to understand today to prepare for success in 2025.

Become a Global Business Outlook Sponsor

Highlight your company's brand among a prominent business audience.

Choose the sponsorship level that fits your company

All levels provide VIP tickets and marketing opportunities, including Global Minnesota's electronic newsletters reaching over 11,000 weekly subscribers.

Sponsorship Levels

- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

See benefits on reverse

TO LEARN MORE

Contact **Steve Riedel**
Corporate Relations Officer
sriedel@globalminnesota.org



See sponsorship level details on reverse.

LEARN MORE email Corporate Relations Officer Steve Jaffee at sjaffee@globalminnesota.org.





Sponsorship Options

Choose your level of engagement

| | Bronze Sponsor \$1,000 | Silver Sponsor \$2,500 | Gold Sponsor \$5,000 |
|--|---------------------------|---------------------------|-------------------------|
| Complimentary Tickets to Global Business Outlook | 2 | 4 | 8 |
| Company logo displayed during opening PowerPoint | ✓ | ✓ | ✓ |
| Listing in the annual report | ✓ | ✓ | ✓ |
| Recognition in social media | ✓ | ✓✓ | ✓✓✓ |
| Recognition with active logo links in event promotion emails | ✓ | ✓✓ | ✓✓✓ |
| Company displayed on website event page | Name | Name + Logo | Name + Logo |
| Sponsorship recognition during event opening remarks | | | ✓ |