



## GLOBAL MINNESOTA'S

# TOUR THE WORLD AUCTION

## BENEFITS FOR 2025 AUCTION DONORS

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**Showcase your business by donating an auction item to Global Minnesota's *In the Clouds* Gala on Saturday, May 31.**

Market your item or service to an invitation list of 2,000+ Global Minnesota members and an in-person audience of 400 globally curious community and business leaders who enjoy travel and new experiences.

Our live auction is the centerpiece of the evening and the online auction garners thousands of views in the 10 days leading up to the event.

**Global Minnesota** offers programs that advance international understanding and engagement. For nearly 75 years, we have taken relevant and timely information on international issues, foreign policy, and cultural topics, and provided the space and opportunity for Minnesotans to engage and discuss.

The annual Gala and *Tour the World* auction support opportunities that celebrate cultures, connect people across borders, and find solutions to the world's most pressing issues.

**Connect Your Brand with Global Minnesota** and enjoy a variety of unique promotional opportunities. **Please see the reverse side of this flyer for a full description of benefits for auction donors.**

### **Auction Top Sellers**

International Travel & Accommodations

Domestic Travel & Accommodations

Globally Themed Meals & Specialty Dining

Recreation & Sporting Events

Twin Cities "Staycation"

Behind-The-Scenes Opportunities & Unique Experiences

Confirmed donation details are requested by **April 25, 2025** in order to be included in the auction catalog.

For more information or to donate a package, please contact **Alex Albrecht**, Membership & Gala Manager, at [aalbrecht@globalminnesota.org](mailto:aalbrecht@globalminnesota.org)



Global **Minnesota**



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### Auction items valued \$10,000+

- Recognition as a showcase live auction item for your company
- Special customized opportunities to engage with Global Minnesota members and programs
- *Plus additional benefits listed below*

### Auction items valued \$7,500+

- Company and item featured 3 times in our weekly e-news, with an email distribution of 11,000 and growing
- Company recognized as a Premier Auction Sponsor in promotional materials, including printed invitation\*
- Invitation to attend pre-Gala VIP Reception
- *Plus additional benefits listed below*

### Auction items valued \$5,000+

- Company and item featured 2 times in our weekly e-news, with an email distribution of 11,000 and growing
- 2 complimentary Gala tickets
- *Plus additional benefits listed below*

### Auction items valued \$2,500+

- Company and item featured in our weekly e-news, with an email distribution of 11,000 and growing
- 1 complimentary Gala ticket
- *Plus additional benefits listed below*

### Auction items valued \$1,000+

- Company recognized as Auction Sponsor on Global Minnesota's website
- *Plus additional benefits listed below*

### Auction items valued \$250+

- Item or service listed in online auction with logo or photo
- Item listed in printed auction catalog with company name
- Company listed in the annual report

*We kindly request that items with an expiration date be good for 1 year from the event. We're happy to discuss packages ideas and details, but may not be able to accept all donations. Please be sure values can be substantiated.*

**\* Auction donation must be fully confirmed by March 7 to be listed in the printed invitation**