



## Corporate Sponsorship Opportunities

Raise your company's profile in a global business environment at Global Minnesota's

# Global Business Outlook

**December 4, 5:30pm /3M Innovation Center**

Global Business Outlook was a tremendous success in 2024 with a sold out audience and strong positive reviews. This year's event promises fresh insights and outstanding networking opportunities. In 2025, Global Business Outlook will bring together more than 150 Global Minnesota corporate and individual members alongside business professionals from across the community. Attendees will hear insights on global business megatrends shaping strategic decisions for 2026 and beyond. Following the keynote address, top experts from across sectors will share critical context on how business leaders can navigate today's challenges and position themselves for success in the year ahead.

### Become a Global Business Outlook Sponsor

Showcase your company's brand among a prominent business audience.

### Choose the sponsorship level that fits your company

All levels provide VIP tickets and marketing opportunities, including Global Minnesota's electronic newsletters reaching over 11,000 weekly subscribers.

*Global Minnesota is a nonpartisan, nonprofit organization advancing international understanding and engagement.*

### Sponsorship Levels

\$10,000 Presenting Sponsor

\$5,000 Leadership Sponsor

\$2,500 Supporting Sponsor

\$1,000 Contributing Sponsor

See benefits on reverse

### TO LEARN MORE

Contact Steve Jaffee

Corporate Relations Officer

[sjaffee@globalminnesota.org](mailto:sjaffee@globalminnesota.org)



**See sponsorship level details on reverse.**

**LEARN MORE**

email Corporate Relations Officer Steve Jaffee at [sjaffee@globalminnesota.org](mailto:sjaffee@globalminnesota.org).



# GLOBAL BUSINESS OUTLOOK

## CORPORATE SPONSORSHIPS

DECEMBER 4, 2025 | 5:30 - 9:30 PM

### Presenting Sponsor | \$10,000

**ONE available** | \$9,640 tax deductible

- "Presented by" naming rights across all event materials and promotions
- Opportunity to offer a sponsor's welcome at the event
- Full-page spotlight in event program
- Premier logo placement on website, invitations, and digital materials
- Reserved seating for 8 guests
- Recognition in Global Minnesota's Annual Report and e-newsletter

### Leadership Sponsor | \$5,000

**ONE available** | \$4,730 tax deductible

- Verbal recognition during program
- Half-page spotlight in event program
- Logo placement on event website and printed materials
- Reserved seating for 6 guests
- Recognition in Global Minnesota's Annual Report and e-newsletter

### Supporting Sponsor | \$2,500

**\$2,320 tax deductible**

- Logo on event program
- Quarter-page spotlight in event program
- Reserved seating for 4 guests
- Logo placement on event website & printed materials
- Recognition in Global Minnesota's Annual Report and e-newsletter

### Contributing Sponsor | \$1,000

**\$910 tax deductible**

- Name listing in event program
- Reserved seating for 2 guests
- Name listing on event website & printed materials
- Recognition in Global Minnesota's Annual Report and e-newsletter

